

Since 1934

# FAIR-PLAY SCOREBOARDS

BARCO Sports Video Displays

**RUTGERS**

Coca-Cola

The way the world communicates

brother

Bank of America

PSEG

STS  
TIRE & AUTO CENTERS

RUTGERS TOL 3 **8:38** TOL 3 MSU  
**9** DOWN TO GO BALL ON QTR \* **7**  
3 12 41 3

HESS HESS express the race will name!

BARCO

Visibly yours

## Fair-Play Scoreboards and Barco

Nothing captures the excitement of game day quite like a Fair-Play Scoreboard. So when Fair-Play decided to add high-resolution LED displays to its product line, we turned to the best—Barco, the premier provider of large-format video displays in the industry.

Professional sports teams rely on high-resolution video as an integral part of their programs to enhance the game experience and attract advertising revenue. Now your school can purchase the same professional-grade technology to show fans, alumni and advertisers that your program is the one to beat.

Combining the precision of Fair-Play's LED scoring equipment with the superb quality of Barco's indoor and outdoor LED video displays creates an unmatched information display system for any sport. Use them together to display in-depth player statistics, instant replays, television-quality advertising and more. It's a compelling presentation that will represent your school with excellence for years—no matter what the score.

### About Barco

With over 20 years of experience in the large-format video display industry, and hundreds of collegiate and professional sports LED video installations from Houston to Hong Kong, Barco is the undisputed reference when it comes to state-of-the-art imaging solutions. Based in strategic locations throughout Europe, North America, and Asia, Barco counts more than 4,000 associates worldwide. Using the highest quality standards, Barco's team of skilled professionals continually develops new technologies that answer the needs of its customers. For every requirement, Barco has a tailored solution.

**Fair-Play and Barco—a winning combination!**

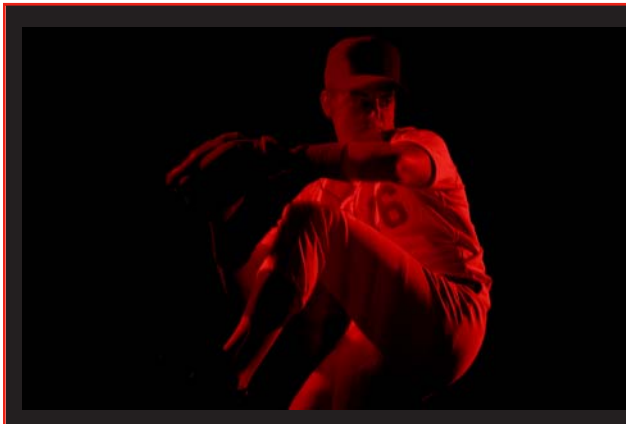
### System solutions

#### True Color LED Video Displays

- Crisp, high-resolution video in brilliant color for game footage, instant replays and sponsor advertising.
- Rugged, reliable displays are completely watertight and dust-proof for indoor and outdoor applications.
- Fully scalable to provide unlimited configurations for large-format video installations.
- Outstanding broadcast picture quality, ultimate resolution and unmatched light output.

#### Features at a glance

- High-definition image quality and display performance
- True color reproduction
- Precise application software for ultimate display control
- Rugged, modular design
- Fully IP65 rated - complete protection against dust and water invasion



**Fair-Play maintains a singular commitment to the schools, colleges, municipalities and recreational programs that made our company what it is today.**

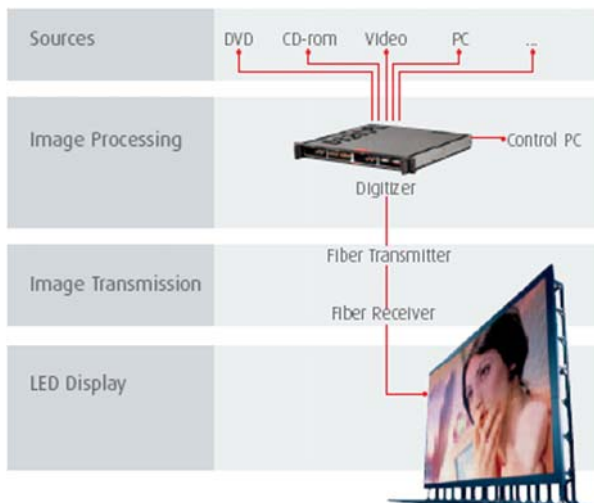


Rutgers University  
New Brunswick, NJ

### Best available display solutions

Barco's DLite and SLite products are more than just the best range of outdoor LED displays available. Its integrated concept from image processing and transmission to the application specific mounting structure allow for fast set-up, easy service and full control over both video and data sources.

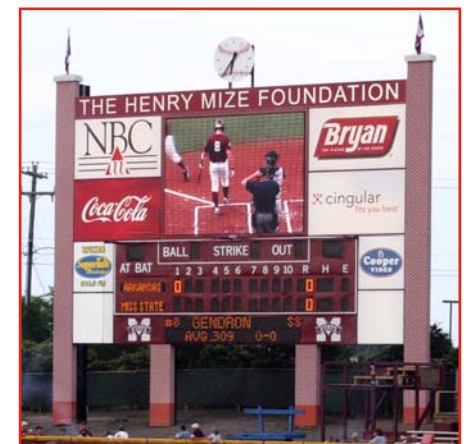
Combined with Barco's application software for display management and control, the outdoor LED display products provide a complete solution for visualization in various outdoor environments.



Creighton University  
Omaha, NE



Greensboro Grasshoppers  
Greensboro, NC



Mississippi State University  
Starkville, MS



Copperas Cove High School  
Copperas Cove, TX

## About Fair-Play Scoreboards

Sports fans, athletic directors and administrators have relied on the style, performance and innovation of Fair-Play Scoreboards to stay on top of their game for 70 years. Fair-Play Scoreboards, a Trans-Lux company, designs and manufactures quality scoreboards and accessories for high schools, colleges and municipalities. With more than 100,000 installations, the company is an industry leader in LED scoreboard technology and wireless controls. Virtually every aspect of our products—from design to manufacturing to customer service—is performed from our division headquarters in Des Moines, Iowa. Fair-Play's national network of dealers and service technicians backs our commitment to service after the sale. Catch the spirit of Fair-Play at [www.fair-play.com](http://www.fair-play.com).

***Fair-Play***

A TRANS-LUX COMPANY

Fair-Play Scoreboards  
1700 Delaware Ave.  
Des Moines, IA 50317  
800-247-0265  
Tel: 515-265-5305  
Fax: 515-265-3364  
[sales@fair-play.com](mailto:sales@fair-play.com)  
[www.fair-play.com](http://www.fair-play.com)